

B.S. in Communication

Concentration: Public Relations

Suggested Course Guide

(2024-2025 Catalog)

First Year

Fall Semester				Spring Semester			
Course Prefix	Course #	Course Title	Hours	Course Prefix	Course #	Course Title	Hours
C1 (ENGL)	101	Composition	3	C1 (ENGL)	202	Writing & Critical Inquiry	3
P3 (History)	---	---	3	C3 (COMM)	201	Foundations of Communication	3
C4 (Wellness)	---	---	3	Freshmen Seminar	190	Media Literacy	3
C2 (Math)	---	---	3	P4 (Humanities)	---	---	3
P1 (Social Science)	---	---	3				

				Spring Semester			
Course Prefix	Course #	Course Title	Hours	Course Prefix	Course #	Course Title	Hours
COMM	301, 312, 345, 415	ELECT	3	COMM	296	Seminar in Professional Development	3
C5 (Science)	---	---	3	P1 (Social Science)	---	---	3
P6 (World Culture)	---	---	3	C5 (Science)	---	---	3
COMM	260	Intro to Public Relations	3	P5 (Fine & Performing Art)	---	---	3
COMM	204						

Total Hours Required for Degree: 120

Become a Communication Major: The student must have a minimum overall GPA of 2.0. First-semester freshman and transfer students can declare without an established GPA and are required to obtain such at the end of their first semester.

Required Pre-requisites: All students must complete COMM 240 as a prerequisite to upper-level communication writing classes.

Program Completion: Students must pass with a grade of C (2.00) or better in all required courses for the communication degree program. To complete the degree, a total of 38 additional hours are required, **including a minor, second communication concentration, second major**, or other approved program and student-selected general electives. At least 30 hours taken at WCU must be at the junior-senior level to meet one of the general university degree requirements.