

Gabriel L. Wisnewski -Parks

Department of Communication
Western Carolina University
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Curriculum Vitae



Biography

Gabe is a Human Communication instructor, scholar, and consultant based in the United States. He

Department of Communication, where he

expert social media commentary for CNN Business.

* D E Scholarship relates to three primary areas of inquiry:

(1) Critical-rhetorical perspectives on political

- C Independently taught two 25 seat sections per semester of CST 105: Introduction to Communication Studies.
- C Mentored first-year teaching assistants and cohort members.

UNC Greensboro , Department of Communication Studies, 2019 -2020.

Senior Peer Advisor.

- C Trained a team of junior peer advisors on department advising processes and protocol.
- C Advised undergraduate students in planning out the completion of their degrees.
- C Transitioned department advising documentation from print files to digital.
- C Created 5 advising how-to videos for the department.

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Arts & Entertainment Contributor.

- C

An invited panel discussion at the National Association of Communication Centers conference, Greensboro, North Carolina, March 2022.

Panelist. McCall, J. (Chair), Allen, H., Alverson, A., Bayer, D., Cassidy, E. Hunt, N., Levithan, M., Parks, G. Smith, M., & Schwartzman, R. (2021). Pathways for Resilience in the Basic Course: Graduate Teaching Assistant Reflections on Fostering Resilience in Themselves and Students during COVID-19. A panel discussion at the Carolinas Communication Association virtual conference.

Parks, G. & R Q V L G H U L Q J W K H 3 X U S R V - H O D N L Q Q ' \$ P O V C H L F Q D L W E
Making Sense of Dialogic Possibilities in an Era of Polarization, presented at the Carolinas Communication Association, Hilton Head Island, South Carolina, September 2019. (Winner: Mary E. Jarrard Award for Top Undergraduate Paper, Carolinas Communication Association.)

Research

Expertise

Communication theory, communication education, rhetorical theory and criticism, political communication, social media platforms, masculinity and gender studies.

Interests

Rhetorical studies, critical theory, social polarization, political communication, health communication and healthcare advocacy, rhetoric of religion, media studies, video essays, social media, public intellectuals and influencers, conspiracy theories, intersectional, masculinity and gender studies, relational communication, autoethnography and narrative.

Project Experiences

Western Carolina University, Department of Communication, 2023

Researcher, working with Candy Noltensmeyer and Grace Cheshire.

- x Researching a collaborative study on student self-disclosure in the classroom.

National Communication Association , 2022.

- Volunteer reviewer, Rhetorical and Communication Theory Division.

Carolinas Communication Association, Annual, 2021.

Assistant to the Editor.

- C Worked with the Annual editor to receive submissions for review.
- C Answered emails and performed administrative duties.

Professional Development

C Mentored a Communication Studies undergraduate Senior enrolled in the capstone course.

Department of Communication Studies, UNCG.

Graduate Student Association (GSA) Departmental Representative.

C Attended meetings and conveyed information regarding scholarships, grants, and professional development.

Scott Eldredge, Ph.D.

Assistant Professor and Department head, Western Carolina University Department of Communication

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Roy Schwartzman, Ph.D.

Professor & Co-Director, Campus Writing and Speaking Program, North Carolina State Department of Communication

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Jessica McCall, Ph.D.

Senior Lecturer, Basic Course Director, UNC Greensboro Department of Communication Studies. (336) 5874788

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Jenni Simon, Ph.D.

Senior Lecturer, Director of Undergraduate Studies, UNC Greensboro Department of Communication Studies. (303) 9493948

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Daniel Russo, Ph.D. candidate and Graduate Teaching Fellow, UNC Chapel Hill Department of Communication.

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