

Lam, M.

10. "The Joint Effect of Organizational Culture and Tenure on Employee Attitude towards Change."
Allied Academies 2010 Spring International Conference in New Orleans, LA, 2010
9. "The Mattsaka Koi and Exotic Fish Farm Company Case."
Allied Academies 2010 Spring International Conference, in New Orleans, 2010.
8. "Inventory Management at Bama Drinks Company: Four Progressive Cases."
Academy of Business Education Annual Meeting in Ft Lauderdale, FL, 2009.
7. "Impact of Stopping Rules on Hierarchical Capacitated Clustering in Multiple Depot Location Routing Problems."
Allied Academies 2009 Summer International Internet Conference, July 2009.
- 6 "Are All Customers Created Equal? A Multiple Demand Classes Inventory Case"
Academy of Business Education Annual Meeting in Hilton Head, SC, 2008.
DSI Annual Meeting in Baltimore, MD, 2008
5. "A Constrained Hierarchical Clustering Heuristic for the Location Routing Problem"
INFORMS Annual Meeting in Washington, DC, 2008
4. "Heuristics for the Multi-Period Location Routing Problem"
DSI Annual Meeting in Phoenix, AZ, 2007
INFORMS Annual Meeting in Seattle, WA 2007
3. "The Joint Effect of Balanced Scorecard Evaluation Windows and Project Risk on Resource Allocation Decisions."
AAA Southeast Regional Meeting in Charlotte, NC, 2005
2. "When the US Profession's Founders Spoke About Accounting Ethics"
Tenth World Congress of Accounting Historians in St. Louis, MO/Oxford, MS, 2004.
1. "The Value Relevance of R&D and Goodwill for Firm Valuation: A Tobin q Approach."
Tenth Annual Graduate Research Symposium at WCU, Cullowhee, NC, 2002.

INVITED PRESENTATIONS

10. "Building Performance Dashboards" ICN Business School, Nanc

SERVICE

WESTERN CAROLINA UNIVERSITY

University

Projects
Faculty Senate, 2020 - present
QEP Committee, 2015 - 2016
Program Review Team, Political Science, 2017
2015 One Book Committee
2014 One Book Committee

College

Dean Search Committee, 2020
Dean's Advisory Committee, 2017

School

AFIB, Curriculum Committee, 2015 – 2020

Department

Faculty Search committee, 2019
Internship Coordinator, 2015 - 2020
Organizer, Accounting Interview Day, 2015 - 2020
WebMaster for School of Acc., Fin., Inf. Sys., and Bus. Law 2015-present

Other

Faculty Advisor Women's Soccer Club, 2014 - 2020
Coach Women's Soccer Club, 2014 - 2015

YORK COLLEGE OF PA

University Committees

Chair of Faculty Development Committee – Funding Sub Committee 2012 - 2013
Faculty Development Committee Member 2009-present

Department Committees

Faculty Search Committee 2008-2009, 2009-2010, 2011-2012, 2013-2014

Service Courses / Projects

Continuous Improvement Projects Supervised at:
Architectural Testing, BAE (3), Gettysburg Hospital (2), Harley Davidson (4), Industrial
Distribution Group, Perform Group, Shire Pharmaceuticals, Top Flight, WellSpan Health, York
Corrugating, and York Hospital (5)

Directed Studies

Fall 2013: MBA 598 Mergers & Acquisitions
Spring 2012: MBA 538 Controllership (1 student)
Fall 2011: MBA 538 Controllership (2 students)
Spring 2011: BUS 498 Lean Supply Chains (1 student)

EXTERNAL

Editor, Global Perspectives on Accounting Education, 2017 - present
Reviewer, SEAAA, 2015, 2016
Reviewer, International Conference on Information Systems, 2016
Ad-Hoc Reviewer, Intelligent Systems in Accounting, Finance and Management, 2015
Track-Chair for Quality Management and Lean Operations, NEDSI conference, 2012
Ad-Hoc Reviewer, European Journal of Operational Research, 2011
Reviewer, Decision Sciences Annual Conference, 2008, 2011
INFORMS Best Case Studies Award Competition Committee member, 2008
Examiner, Malcolm Baldrige National Quality Award, 2010
Leadership York Advisory Committee, 2009 – present
Examiner, Alabama Quality Award, 2007

HONORS AND AWARDS

Graduate Faculty Teaching Award, WCU, 2017
BB&T Faculty Research Award for the Study of Leadership, Ethics, and Capitalism, WCU, 2017
Online Teaching and Learning Academy, WCU, 2016
Professional Development Grant, WCU, 2015
Research Grant, WCU Business School, 2015
Research Grant, ICN Business School, 2012
Research Fellowship, York College, 2012
Research Grant, York College, 2012
Travel Grant, WCU Business School, 2014, 2015, 2016
Travel Grant, ICN Business School, 2013, 2014
Travel Grant, York College, 2009, 2010, 2011, 2012, 2013, 2014
Travel Grant, MBA Program, York College, 2013
Distinguished Research Award, Academy of Health Care Management, 2011
Distinguished Research Award, Academy of Org. Culture, Communications, and Conflict, 2010
Distinguished Research Award, Academy of Information and Management Sciences, 2009
Outstanding Ph.D. Graduate Research Assistant, UA, 2007
Outstanding Project Award for Prattville, AL projects, 2007
INFORMS Teaching Effectiveness Colloquium, Seattle, WA, 2007
Outstanding Graduate Student Instructor, UA, 2006
INFORMS Future Academician Colloquium, Pittsburg, PA 2006
Outstanding Master of Management Science Student, 2005
Beta Gamma Sigma Member, 2004
AAA Doctoral Consortium Fellow, Lake Tahoe, CA, 2004
First Place, WCU Graduate Research Symposium, Cullowhee, NC, 2002