

# GUIDIN





Civic Education events are events in Engag





# **Spark Award with Distinction: Advocacy & Education**

The Spark Award with Distinction requires the submission of a 7-10 minute presentation for the Advocacy & Education component.

## **What is Advocacy & Education?**

Advocacy and education are service types that involve people using their voices to persuade decision makers to make choices that benefit a community. Advocacy can take place on small or large scales to influence decision makers at many levels. Decision makers could include public officers, community leaders, or an organization's leadership team. Advocacy and education are powerful tools that allow information about community-identified needs to be accessible to large amount of people and inspire them to take action.

## **Presentation Requirements & Goals**

This presentation is required to be 7-10 minutes in length. A PowerPoint or other visual component is required to be a part of the presentation. You may record a video of yourself presenting or submit a screen recording of the presentation with a voiceover. There are no requirements for the number of sources you need to gather information from. Any information quoted or adapted from a source needs to be cited in the format of your choosing and displayed in a citation slide at the end of your presentation.

While you are conducting your research and creating your presentation, keep the following two goals of Advocacy & Education in mind:

- Educate yourself on a pressing issue in the Western North Carolina region
- Reflect on impactful advocacy strategies to address the issue

## **Presentation Evaluation**

Once your presentation is complete, submit the recording on Engage under your Spark Pathway. Your presentation will then be reviewed and evaluated based on the rubric on page 7. If you have met all of the outlined requirements, you will receive confirmation that you have successfully completed the Advocacy & Education component of the Spark Award with Distinction.

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## **Presentation Outline & Guiding Questions to Consider**

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